



ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

May 7, 2024

The Economic Development Advisory Board of the City of Mesa met in the board room at 120 North Center Street, on May 7, 2024, at 7:30 a.m.

BOARDMEMBERS PRESENT

Brian Campbell
Richard Blake*
Kurt D. Ferstl
Charles Gregory*
Amanda Kay
Laura Snow

BOARDMEMBERS ABSENT

Michelle Genereux (Excused)

STAFF PRESENT

Maria Laughner
Maribeth Smith
Jack Vincent

EX-OFFICIO MEMBERS PRESENT

Sally Harrison
Natascha Ovando-Karadsheh
Jennifer Zonneveld – Chairperson

EX-OFFICIO MEMBERS ABSENT

Mayor Giles (Excused)
Chris Brady (Excused)
Sonny Cave (Excused)
Ed Carr (Excused)

GUESTS

Geanluca Lorenzon
Councilmember Jenn Duff

(*Participated in the meeting through the use of video conference equipment)

1. Call meeting to order.

Board Chair Jennifer Zonneveld called the May 7, 2024, meeting of the Economic Development Advisory Board to order at 7:30 a.m.

2. Items from citizens present.

Discussion only; no formal action taken by the Board.

3. Approval of minutes from April 2, 2024, Economic Development Advisory Board meeting.

It was moved by Board Member Brian Campbell, seconded by Board Member Laura Snow, that the minutes from the April 2, 2024, Economic Development Advisory Board meeting be approved.

Upon tabulation of votes, it showed:

AYES – Campbell-Blake-Ferstl-Gregory-Kay-Snow

NAYS – None

ABSENT – Genereux

Carried unanimously.

4. Introduction of new board member.

Discussion only; no formal action taken by the Board.

5. Hear a presentation and discuss the Stanford Graduate School of Business Policy Lab Summit Report on redevelopment in Mesa, Arizona.

Discussion only; no formal action taken by the Board.

6. Discuss the administrative and legal significance of the formation of a subcommittee focused on retail recruitment opportunities.

Discussion only; no formal action taken by the Board.

7. Vote on the formation of a subcommittee focused on retail recruitment opportunities within the City of Mesa and the appointment of the members of the Economic Development Advisory Board to serve on that committee. (Action Item)

Item tabled; no formal action taken by the Board.

8. Economic Development Director updates.

Discussion only; no formal action taken by the Board.

9. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

10. Schedule of meetings.

Next meeting scheduled for June 4, 2024.

11. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:45 a.m.